

# SMART HOTEL BOOKING PLATFORM

Industry  
Hospitality

Technology  
Code Igniter PHP



## ABOUT PROJECT

Our client based in Norway came with the requirement to build an online platform for hotel booking with a budgeted hotel concept. Their idea was to attract more customers by enabling the ease of booking the room online. Through the platform, they also wanted to track their most visited customers and avail them with attractive privileges and special services.

## THE REQUIREMENT

- Smart Online Hotel Booking Portal with Hotel Services & Room Details
- Interesting & Intuitive User Interface & User Experience
- Booking Details Auto-email & Push Notifications
- Multi-Domain Website with Integrated APIs
- Integration with Google CRM Streak



“ Our team helped the client to achieve the platform that enabled their customers with an easy to use online booking platform and a backend that encourages customer engagement ”

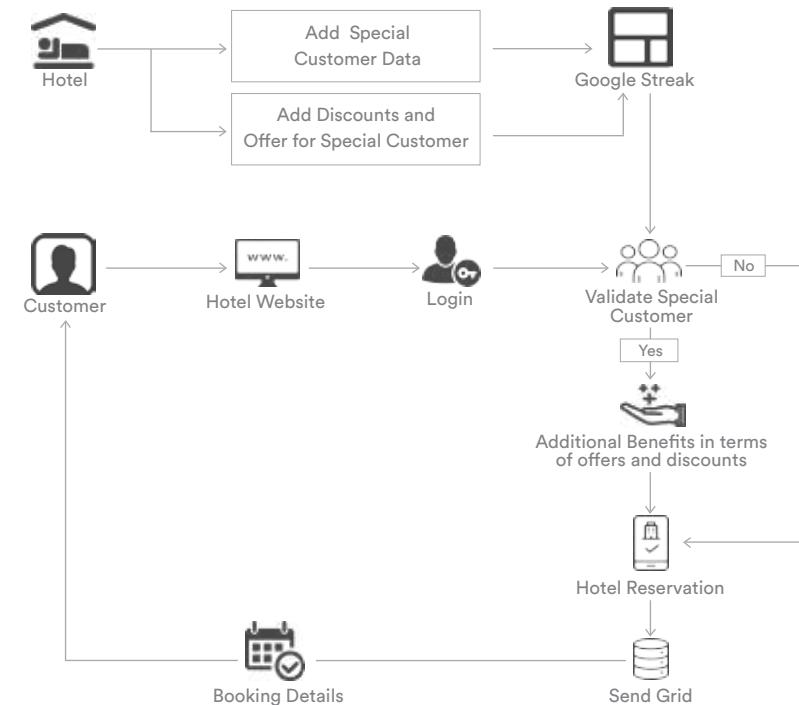
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## THE SOLUTION

- Responsive UI & Touch Enabled Smart Navigation
- Interesting User Interface
- Smart Push Notification System with Tracking Behavior
- SendGrid (Third Party Service) Integration for Email System
- Search Engine Optimization for Multi-Domain Website
- Management of Special Customers with Integration of CRM

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## THE BENEFITS



Ease in Booking  
Hotels Online



More Customers for  
the Hotel Services



Ease in Management  
of Leads & Customer  
Engagement



Availing Privileges to  
Special Customers

